



Laredo Development Foundation 2017 Membership

Annual Membership Categories*

- **Tier 1: Social** \$ 250.00
- **Tier 2: Non-Profit** \$ 500.00
- **Tier 3: Executive Advisors** \$ 750.00
- **Tier 4: Trade Partners** \$ 1,250.00
- **Tier 5: President's Council** \$ 2,500.00
- **Tier 6: Chairman's Circle** \$ 5,000.00

*10% Discount available if you sign up to participate in one of the LDF working Committees [you must participate in a minimum of 4 meetings annually]: International Trade and Transportation, Legislative or Membership/Special Projects. Committee members will stay abreast of current issues for discussion with the LDF Board of Directors, participating in topic-relevant meetings, conferences, trade-shows and events.

Tier 1 - \$250: SOCIAL

Members: Individual/sole proprietor

Tier 2 - \$500: NON-PROFIT

Members: civic non-profits and charitable organizations

- “Courtyard Chats” Membership Mixers: Enjoy business networking opportunities in a relaxed informal environment held in Spring and Fall.
- Registration Discounts on signature events such as:
 - ◇ Annual “Logistics and Manufacturing Association” Symposium featuring key speakers on trade and emerging industries. Includes invitation to cocktail reception, plus free attendance to LDF luncheon.
 - ◇ Training seminars and workshops
 - ◇ Dia de la Maquila Get Together
- Monthly e-newsletter, featuring local, regional, and national news updates on economic development and international trade.
- Opportunity to participate in the following committees:
 - ◇ Membership/Special Projects—Participate in planning events that enhance and increase membership and business networking. This year’s signature primary events include the 24th Annual Logistics and Manufacturing Symposium, Dia de la Maquila and 2 social mixers.
 - ◇ International Trade and Transportation—Participate in transportation, customs, trade and manufacturing issues; inform the LDF Board for discussion and possible action.
 - ◇ Legislative—advisory committee that participates at state and federal levels on key issues affecting commerce in Laredo, participates in Legislative trip to Austin and Washington, D.C., etc.
- Promote your business through our Social Media - Facebook and Twitter.
- Free Manufacturer’s Directory
- Free community profile

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Tier 3 - \$750: EXECUTIVE ADVISORS

Members: The career services sector such as, but not limited to, Real Estate, Custom Brokers, Advertising, Attorneys, Accountants; producers such as Construction, Suppliers, and Manufacturers (under 250 employees)

In addition to Tier 1 and 2 benefits, this category includes:

- Free advertising for 3 months on LDF's website which receives 700 website visits or more per month. As a Tier 2 member, your business is entitled to place your company's logo and contact information on our website directory. A hyperlink will connect directly to your company website through your company logo.
- Highlight your industrial and commercial properties on our interactive website
- Join the LDF "prospect team" and receive first round information on prospect needs and site-search requirements on all state-issued bids. If site requirements are not met by prospect team, inquiries then go to all recorded property site-owners.

Tier 4 - \$1,250: TRADE PARTNERS

Members: The international trade sector such as Transportation and Logistics companies, Commercial Retailers and Hotels

In addition to Tier 1, 2 and 3 benefits, this category includes:

- An additional 3 months (total of 6) of free advertising on LDF website
- Business and Trade Missions in the U.S. and Mexico targeting trade corridor opportunities at regional and national levels.
- Invitations to Advocacy Missions in Austin, Texas and Washington D.C.
- Invitation to exclusive events with limited seating such as Business Roundtable Forum(s) on a first-come basis for available seats.

Tier 5 - \$2,500: PRESIDENT'S COUNCIL

Members: Corporations such as, but not limited to, Industrial Developers, Medical Institutions, and Manufacturers (250+ employees)

In addition to Tier 1, 2, 3 and 4 benefits, this category includes:

- Exclusive marketing at all LDF Signature Events
- Feature Write-Up of your Business on our Website Newsletter
- Priority Invitation to exclusive Events with Limited Seating such as Business Roundtable Forum(s)
- Half-page color advertisement in Annual LMA Symposium Brochure
- Half-page color advertisement in Annual Report

Tier 6 - \$5,000 +: CHAIRMAN'S CIRCLE

As pillars of the business community (individual, corporate, foundation, or Large institutions such as, but not limited to, Utility Companies, Energy, Financial Institutions, Universities, Railroads, Oil and Gas) the primary interest of these members is to ensure the continuance of economic development in our community.

In addition to Tier 1, 2, 3, 4 and 5 benefits, this category includes:

- Free exhibit booth at Annual LMA Symposium PLUS 3 Symposium registrations
- Feature Write-Up of your Business included in prospect packets
- Full-page color advertisement in Annual LMA Symposium Brochure
- Full-page color advertisement in Annual Report