

Industrial and Business Development

The support of community minded members such as you enabled the LDF to expand its resources in multiple ways. From the on-going work with business prospects, to recruitment and marketing efforts, to participation in state and national organizations and meetings, the mission of the LDF of promoting economic development to create a sustainable business climate in our community was at the forefront of all of our endeavors.

The LDF staff is a primary point of contact for business prospects. We provide community data, site selection information, and engage in incentives negotiations on projects that are often confidential and may take from a few months to a few years to complete. The following list shows projects completed during FY 2015-2016.

LANDED PROJECTS

Company	Capital Investment	New Jobs	Expansion \$	Jobs Retained
Royal Express	\$4,100,000	13		
Mastronardi Sunset	\$10,000,000	50		
Cheddars	\$1,500,000	100		
Raven Petroleum	\$350,000,000	400		
Mastar Supply Chain & Logistics	\$0	50		
Medline Industries	\$10,000,000	100		
La Pulga Blanca (Flea Market)	\$6,000,000			
Ryder	\$10,000,000	100		
TOTAL	\$391,600,000	813	\$0	0

In addition, LDF:

- Filled a vacant Industrial Development Specialist position with over 40 years operating and management experience from the manufacturing industry in Mexico.
- Expanded our recruitment and marketing efforts through direct advertising in national and international industry journals



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- Joined well established industry organizations such as Select USA and Pro-Mexico that are well-known as business centers with a select global network
- Collaborated our marketing efforts with those of the City of Nuevo Laredo to jointly participate in conferences and recruitment missions

PRELIMINARY ACTIVITY IN 2017:

- Ongoing projects in logistics and warehousing will be completed in the first quarter of 2017. A prospect for light manufacturing is in the works for Laredo, Texas.
- Expansion of manufacturing will add a minimum of 1,500 new jobs in Nuevo Laredo in 2017.
- Staff will attend a series of conferences with City of Laredo, City of Nuevo Laredo and CODEIN focused on the automotive, health, aerospace industries as well as the energy supply chain.
- A minimum of one international business recruitment mission is planned during 2017.