

# MILEONE

INTERNATIONAL BUSINESS ASSISTANCE CENTER



In 2015, the Laredo Development Foundation was awarded a two-year technical assistance grant of \$250,000 for the development and implementation of an International Business Assistance Center.



### **Our Mission...**

*Build Capacity for entrepreneurial expansion in the Laredo and Webb County region by establishing a support center that promotes business opportunities, investment and job growth.*

### **What's MileOne...**

MileOne IBAC is an economic resource center focused on the growth and economic prosperity of Laredo and Webb County region. MileOne IBAC will utilize three main initiatives to develop a robust entrepreneurial climate: (1) Assist small-mid size businesses explore new markets; (2) Incubate and Accelerate business ventures; (3) Attract foreign & domestic direct investment.

### **Our Programs...**

 <b>Co-Working</b>	 <b>Incubator</b>	 <b>Accelerator</b>	 <b>Investor Fast-Track</b>
Collaborative Co-Working Space for Entrepreneurs, Freelancers & Developers	Dedicated Office Space and Business Mentor for Early-Stage Businesses	FastTrac® GrowthVenture™ workshop program developed to accelerate existing businesses to their next growth phase	Specialized advising to investors/entrepreneurs on active and passive capital investment projects

### **Our International Focus...**



MileOne IBAC has developed strategic alliances with economic development organizations on the international level in order to best assist our members and attract international talent looking to explore the US Market.



## ***Our Affiliations...***



MileOne IBAC is a member of the International Business Innovation Association. The INBIA is the nation's leading associate and network of business incubators across the United States. MileOne IBAC has completed INBIA's Business Incubator Management Certification.

MileOne IBAC is an affiliated partner of the Kauffman Foundation that is focused on entrepreneurship and educational efforts. The MileOne IBAC Accelerator will be utilizing a national renowned curriculum called Growth Venture to help existing small businesses grow to their next growth phase.



## ***Our Local Community...***

As Laredo's retail and restaurant sectors grow, it becomes even more essential to attract, retain, and develop a local talent consumer base that is willing and able to spend in those retail shops and restaurants. A strong consumer base is essential to support our City's growing retail and service sectors, and a key component of a healthy economic development base.

Programs such as the MileOne International Business Assistance Center encourage and support talent retention and entrepreneurship targeting Laredo's large millennial population base (24-39) of almost 50,000.

## ***Community Involvement...***

MileOne IBAC is excited about local leaders and business professionals dedicating their time to help strengthen our entrepreneurial eco-system. MileOne IBAC has developed an Advisory Committee of local public and private sector leaders to help MileOne select Incubator candidates and help constantly improve the programs operations.

Community professionals have continued to volunteer to serve as Business Mentors. Our MileOne IBAC Business Mentors will provide our Incubator members with resources and tools to help them reach their business goals and graduation milestones

## ***Our Goals and Contribution...***

- Technical Assistance to Entrepreneurs
- Talent Retention and Recruitment
- New Businesses Created
- Business Expansion
- Job Creation
- Capital Investment
- Incubator & Accelerator Graduates



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**[www.mileoneinc.com](http://www.mileoneinc.com)**